

<b>Module Title:</b>	E Business for Financial Services
<b>Academic year:</b>	2009-2010
<b>Credit Value:</b>	5
<b>Pre- requisites:</b>	IS Analysis & Design 1 & 2
<b>Assessment:</b>	Group Project      20% E Plan                    20% Case Study            10% Moodle Quiz        10% Final Examination   40%
<b>Aims</b>	The aims of this module are to enable the financial services practitioner to understand the role and impact of E-Business on this sector. It aims to explain fundamental models of E-Business and to appraise existing E-Business applications. It will describe financially structured E-Business models and describe the opportunities and challenges of current changes to these applications.
<b>Module Content</b>	<ul style="list-style-type: none"> <li>• Fundamental models of E-Business used in the financial services sector.</li> <li>• Electronic forms of payment</li> <li>• Opportunities and challenges for E-Business in the financial services sector.</li> <li>• Analysis of an E–business scenario and present findings and recommendations.</li> </ul>
<b>Intended Learning Outcomes:</b>	<p><b>On completion of the module the student will be able to:</b></p> <ol style="list-style-type: none"> <li>1. Identify and explain fundamental models of E-Business used in the financial services sector.</li> <li>2. Discuss how E-Business is further developing electronic forms of payment, specifically through media such as “smart cards” and internet.</li> <li>3. Identify opportunities and challenges for E-Business in the financial services sector.</li> <li>4. Take part in a group presentation to research collaborate and develop an analysis of an E–business scenario and present findings and recommendations.</li> </ol>